



**World
Natural**



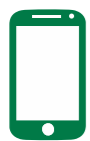
**World
Natural**

Thank you

WORLD NATURAL WELLNESS PVT. LTD.



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WORLD NATURAL
COMPENSATION PLAN



www.worldnaturalwellness.com



ABOUT US

World Natural Wellness Private Limited is much more than a company. It is a revolutionary idea that has transcended itself beyond the ordinary. It is a commitment that brings a positive change in the lives of people it touches, through its genuine quality products that are value-for-money and by opening profitable and career oriented opportunities for the motivated youth. In World Natural Compensation Plan, Entity allows a Direct Seller to set up its own Compensation to distribute products of World Natural (Referred to as Company hereinafter). World Natural Wellness Private Limited offers a rewarding system of compensation that is based on the resales of products to consumers and prospective direct sellers.



MISSION

World Natural Wellness Private Limited is dedicated to spread quality lifestyle in the Society and help people choose value-for-money products for healthy and better living.



VISION

To be a reputed Company of Smart people who add value across generations.

WORLD NATURAL COMPENSATION PLAN

World Natural is a modern entrepreneurship program providing a great earning opportunity to all its customers. To become a part of World Natural Wellness Private Limited, one has to register himself / herself as a Customer with the company by filling a simple registration form. A customer of World Natural can purchase World Natural products for personal use for lifetime.

Products available on the website of the company are sold only through registered Customers and / or Direct Sellers. If any consumer wants to buy products from World Natural website must use a registered ID No. of an existing Customer / Direct Seller.

Once a Customer is satisfied with the quality of World Natural products, he / she may refer the World Natural's products to their friends, relatives, contacts, etc. and earn financial benefits in the form of incentives and rewards. To earn these incentives and rewards, customers have to become a Direct Seller of World Natural by accepting the Direct Seller Contract, providing KYC details and abiding by the terms and conditions of World Natural Wellness Private Limited.



TYPES OF INCOME

World Natural Wellness Private Limited has one of the best Compensation Plan at all levels of Compensation to drive maximum benefits of motivation and earning by all its Direct Sellers.



RETAIL PROFIT

Selling World Natural Products directly is the first step to success and building a solid foundation for your Compensation. Retail Selling is the surest method of earning immediate income even as you build a long-term Compensation and satisfied customers.

Retail profit is the margin between the prices at which the World Natural Direct Sellers purchase the products (Distributor Price / DP) and the price at which these products are sold (Maximum Retail Price / MRP). Direct Sellers in World Natural Compensation Plan can earn Retail profit of up to 20% on the MRP of the products.

For Example:- Every product in the World Natural portfolio has an MRP & Distributor Price (DP). If a product has an MRP of Rs.1000/. World Natural Direct Sellers can purchase the same product on DP which is Rs. 800/- and may resell the same product on MRP and earn Rs. 200/- (i.e. 20% profit) on reselling the product.

MRP	DP	Retail Profit
₹1000	₹800	₹200
		20% Profit



Notes

- DP is referred as Distributor Price.
- MRP is referred as Maximum Retail Price.
- Retail Profit is not calculated and paid by the company.
- World Natural reserves the right to further give discount on any product below DP.

SALES MATCHING INCENTIVE

If you are a registered Direct Seller of World Natural and you have more Direct Sellers joined voluntarily under you and these Direct Sellers sale/ marketing some products from World Natural, then on every sale/ market of products some special points are generated which are called as Business Sales Point (BSP). These Business Sales Point (BSP) are given to every Direct Sellers and their Direct Seller who sale / market products and these BSP's are added with all upward sellers. Sales Matching Incentive is calculated and paid to the Direct Seller based on successfully building Business Sales Point (BSP) within the placement team. As your team begins to grow you are entitled to earn sales Matching Incentive based on the total BSP generated in your stronger and other weaker teams. When a Direct Seller successfully builds Business Sales Point (BSP) within the network, he / she will be compensated with the Sales Matching Incentive. As their team grows, they will be entitled to get 10% of matched Business Sales Point (BSP) generated on either side as Sales Matching Incentive in ratio of 1:1 and the Value of 1BSP is Rs 100/- app.



For Example:

	STRONGER ORGANIZATION	WEAKER ORGANIZATION	
As per closing period	300 BSP	280 BSP	10% of Matched BSP
Matched BSP	280 BSP	280 BSP	10% x 280 BSP = 28 BSP x 100/- = Rs.2800/-
Balance BSP	20 BSP	0 BSP	
As per Next closing period	1100 BSP	1050 BSP	
Total BSP	1120 BSP	1050 BSP	10% of Matched BSP
Matched BSP	1050 BSP	1050 BSP	10% x 1050 BSP = 105 BSP x 100/- = Rs.10500/-
Balance BSP	70 BSP	0 BSP	

TEAM LEADER RECOGNITION

World Natural recognizes the efforts and hard work done by its direct sellers through its down line team to achieve the highest possible sales of its products. In recognition of the efforts and hard work of a team leader he is awarded Recognition by bestowing the following Ranks on the basis of total matching accumulated sales achieved by him/her from the date of his/her joining as given below:

S. NO.	BSP FROM STRONGER TEAM	BSP FROM WEAKER TEAM	RECOGNITION
1	200 BSP	100 BSP	Silver
2	Next 600 BSP	Next 300 BSP	Silver Star
3	Next 1400 BSP	Next 700 BSP	Gold
4	Next 3000 BSP	Next 1500 BSP	Gold Star
5	Next 6000 BSP	Next 3000 BSP	Topaz
6	Next 12000 BSP	Next 6000 BSP	Emerald
7	Next 25000 BSP	Next 12500 BSP	Diamond
8	Next 50000 BSP	Next 25000 BSP	Double Diamond
9	Next 98000 BSP	Next 49000 BSP	Triple Diamond
10	Next 196000 BSP	Next 98000 BSP	Gold Diamond
11	Next 392000 BSP	Next 196000 BSP	Blue Diamond
12	Next 784000 BSP	Next 392000 BSP	Black Diamond
13	Next 1568000 BSP	Next 784000 BSP	Royal Diamond
14	Next 3136000 BSP	Next 1568000 BSP	Crown Diamond
15	Next 6272000 BSP	Next 3136000 BSP	Venus
16	Next 12544000 BSP	Next 6272000 BSP	Royal Venus
17	Next 25088000 BSP	Next 12544000 BSP	Mercury
18	Next 50176000 BSP	Next 25088000 BSP	Royal Mercury
19	Next 100352000 BSP	Next 50176000 BSP	Ambassador
20	Next 200704000 BSP	Next 100352000 BSP	Royal Ambassador
21	Next 401408000 BSP	Next 200704000 BSP	Crown Ambassador

Notes

- Sales Matching Incentive is Calculated and paid to the Direct Sellers on weekly basis.
- Direct Seller will get Sales Matching Incentive only when he/she is able to accumulate min Self sale of 25 BSP.
- **Closing period** =Sales Matching Incentive is calculated on sales done between 00:00:00 am of Friday to 23:59:59 pm of Thursday every week.
- **Payout period** = Sales Matching Incentive is paid to Direct Seller on Friday of every week of the closing week.
- Un-matched BSPs in a closing period will be carried forward to the next closing period.
- The maximum threshold limit for earning Sales Matching Incentive depends is Rs. 200000/- PER Week.
- Company reserves the right to change / amend the Sales Matching Incentive.
- Active Compensation is calculated after all cancellations and refunds deducted from the current payout period.

ACHIEVER INCENTIVE

A Direct Seller can rise through the Compensation Plan by increasing the sales of Products. The Achiever Incentive is based on the Business Sales Point (BSP) matched in 2 teams. In the below mentioned table it is shown how a Direct Seller can achieve his/her achiever Incentive as per the Fresh Business Sales Point (BSP) matched time to time. In World Natural Compensation Plan Achiever Incentive is paid to the Direct Seller only once.

BSP FROM STRONGER TEAM	BSP FROM WEAKER TEAM	INCENTIVE % ON MATCHED BSP
200 BSP	100 BSP	17 % of Matched BSP
Next 600 BSP	Next 300 BSP	16.67 % of Matched BSP
Next 1400 BSP	Next 700 BSP	17.14 % of Matched BSP
Next 3000 BSP	Next 1500 BSP	16.66 % of Matched BSP
Next 6000 BSP	Next 3000 BSP	13.34 % of Matched BSP
Next 12000 BSP	Next 6000 BSP	16.66 % of Matched BSP
Next 25000 BSP	Next 12500 BSP	19.20 % of Matched BSP
Next 50000 BSP	Next 25000 BSP	15 % of Matched BSP
Next 98000 BSP	Next 49000 BSP	5.10 % of Matched BSP
Next 196000 BSP	Next 98000 BSP	3.06 % of Matched BSP
Next 392000 BSP	Next 196000 BSP	9.18 % of Matched BSP
Next 784000 BSP	Next 392000 BSP	6.12 % of Matched BSP
Next 1568000 BSP	Next 784000 BSP	5.74 % of Matched BSP
Next 3136000 BSP	Next 1568000 BSP	4.78 % of Matched BSP
Next 6272000 BSP	Next 3136000 BSP	4.08 % of Matched BSP
Next 12544000 BSP	Next 6272000 BSP	4.15 % of Matched BSP
Next 25088000 BSP	Next 12544000 BSP	4.15 % of Matched BSP
Next 50176000 BSP	Next 25088000 BSP	4.09 % of Matched BSP
Next 100352000 BSP	Next 50176000 BSP	3.19 % of Matched BSP
Next 200704000 BSP	Next 100352000 BSP	1.99 % of Matched BSP
Next 401408000 BSP	Next 200704000 BSP	1.74 % of Matched BSP

Notes

- Achiever Incentive is Calculated and paid to the Direct Sellers on weekly basis.
- **Closing period** =Achiever Incentive is calculated on sales done between 00:00:00 am of Friday to 23:59:59 pm of Thursday every week.
- **Payout period** = Achiever Incentive is paid on Friday of every week of the closing week.
- Un-matched BSPs in a closing period will be carried forward to the next closing period.
- Company reserves the right to change / amend the Achiever Incentive.
- Active Compensation is calculated after all cancellations and refunds deducted from the current payout period.

AWARDS & REWARDS

World Natural appreciates the hard work done by the Direct Sellers in promoting sales of Products in the form of Awards & Rewards. Direct Sellers can earn Awards & Rewards on the level of Compensation they have achieved. For more details on Awards & Rewards, please visit our website: www.worldnaturalwellness.com.



NOTES & DISCLAIMER

- The Customer Registration is absolutely free and the company does not ask for any registration fee for it.
- Calculations of monthly incentives will be carried out by the software systems only.
- All necessary tax deductions from earned incomes and rewards would be made as per the Govt. laws.
- All the illustrations and examples given herein are just for readers' understanding purpose.
- All the calculations work on the pro rata basis.
- World Natural Compensation Plan is a hardcore sales & marketing of its Products. It is not any type of money making scheme. It is not an overnight millionaire making program.
- The incomes from any plan are subject to your efforts and as per terms & conditions given on the website: .
- Grievances or complaints, if any, shall be resolved in accordance with the Grievance Redressal Mechanism provided by the company or through arbitration as per laws of the land.
- Disputes if any will be resolved in the legal jurisdiction of _____courts (Uttar Pradesh, India) only.
- All rights reserved. The company may change / amend / alter / update any income or payment calculation method without any prior information. For updates please visit our website: www.worldnaturalwellness.com.
- Disclaimer – A Direct Seller's success depends in great part upon his or her skills, efforts, dedication, desire, and motivation. Becoming an Direct Seller of World Natural Wellness Private Limited is not a guarantee of income. Average income from the World Natural Compensation Plan has not been established. This explanation of the World Natural Compensation Plan is a description of how commissions may be earned under the World Natural Compensation Plan. It is for illustrative purposes only. There are no guarantees, warranties or assurances that any level of income, earnings or success will be earned or attained by any Direct Seller. Actual results will vary and will be a result of various factors such as expertise, ability, motivation and time spent promoting and selling World Natural Products.